



PROACTIVE MARKETING & ADVERTISING
NOW Scheduling FALL 2011

LongIsland**NEWS**.info
The "Who's Who" of Long Island

5023 Merrick Road . Massapequa
516.799.NEWS (6397)

Video Advertising on the Web
(516) 799.NEWS (6397)

WE CARRY CLEAR MESSAGES QUICKLY!

Option 1 - 7-Minute Non-Fiction Film about your business, includes 60 minute video shoot, visual embedding of up to 8 photos or audio embedding of music, 4 hours of editing, streaming continuously for ONE YEAR on the world wide web, website linked into LongIslandNEWS.info for one month, inclusion in eNEWS to 9,422 recipients, **GUARANTEED** placement on cover of Print Edition (circulation 10,005), "Call to Action Invite" on back page of Print Edition AND copyright (travel fee beyond 25 miles) **\$1,399**



Option 2 - 3-Minute Video Interview on location, includes 15 minute video shoot, visual embedding of 3 photos, 2 hours of editing, streaming continuously for ONE YEAR on the world wide web, inclusion in eNEWS to 9,422 recipients & placement on cover (space permitting) of Print Edition (circulation 10,005) **\$799**

Option 3 - 6 Photo ad or Logo Link & Action Invite from MAIN Page (Business Solutions, Dining & Party Planning, Shopping, Professional Services, Real Estate...) to your website for ONE MONTH & included in eNEWS to 9,422 recipients **\$149**



Option 4 - Your Event Posted on the "Calendar" on the web for an ENTIRE MONTH includes your logo and/or photo) and included in eNEWS to 9,422 recipients **\$99**

Signature: _____

Company: _____

Telephone: _____

Fill in & Call Cris or Steve (516) 799-6397

- Option 1 – Non-Fiction Film
- Option 2 – Video Interview
- Option 3 – Link & Action Invite
- Option 4 – Event Posted

GUARANTEED Monthly Inclusion Deadline: the 15th at 12:00 noon

Shoot Date/Time: _____
Video Name: _____
Page Link: _____
Airing on the Web: _____

LongIslandNEWS.info
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Massapequa, NY 11758
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Outline

Organization: _____

Primary Focus: _____

Why: _____

Call To Action: _____

Address: _____

Telephone: _____

Website: _____

Contact Person: _____

Page links on massapequaNEWS.com: _____

Video Inclusion: Exterior of business (yes) _____ (no) _____ Interior _____

Employees: _____

Descriptive jpg images/logos/phrases: _____

