



M assapequaNEWS.com

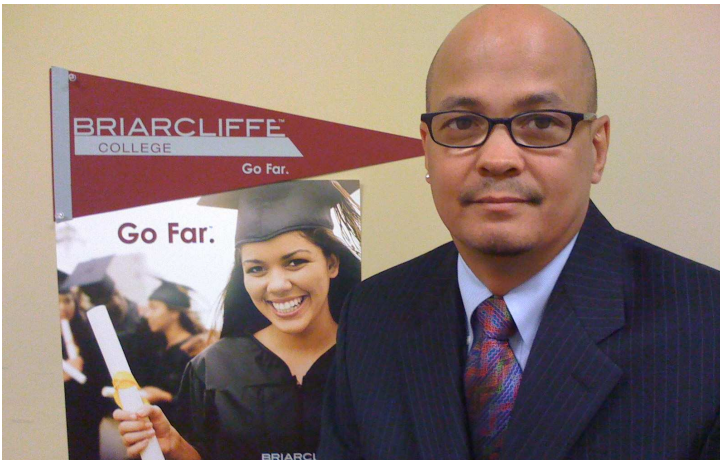
The "Who's Who" of Massapequa
Because Everybody is Somebody

October, 2008
Volume 2 Edition 21

5023 Merrick Road, Massapequa, NY 11758
(516) 799.NEWS (6397) 753NEWS@verizon.net

Circulation 7,500
FREE

Point your Browser to **massapequaNEWS.com**
Each Week in October as we Feature
On-Camera Interviews with:



Dr. George Santiago, Jr., President
Briarcliffe College, October 6th – 12th



Renee Alfieri, Career Development Coach
Empowering Inquiry, October 13th – 19th



Richard J. Grillo, Insurance Agent
Nationwide Financial Network, October 20th – 26th



Joseph Saladino, NYS Assemblyman
October 27th – November 2nd

From the Editor's Desk

In the month of October, we settle into the coolness of the slowly drifting Autumn. It is a time to contemplate as nature turns itself to gold. It reminds me of the late and much adored Charlotte Brontë's witticism: "The gilding of the Indian summer mellowed the pastures far and wide. The russet woods stood ripe to be stripped, but were yet full of leaf. The purple of heath-bloom, faded but not withered, tinged the hills... Fieldhead gardens bore the seal of gentle decay; ... its time of flowers and even of fruit was over." Yes, October is the month of Indian summer in nature celebrates death, to welcome rebirth...



A fire is stirred in our souls here at massapequaNEWS.com when we read Brontë. It reminds us of our goal here: to chronicle and anecdote the losses and wins, and the trials of tribulations of all the unique individuals in our microcosm, much like the ones that she spun like fine thread.

This month, we will observe: Yom Kippur beginning at sundown on October 8th, Columbus Day on the 13th, World Food Day on the 16th, United Nations Day on the 24th and, of course, Halloween on October 31st.

Enjoy the coming of the new cold and new colors and watch nature become a phoenix: set to flames and come back anew.

-Christine Sohmer, October, 2008

Up-Coming **Events** in October with Sabrina "Montana" (Details on the "Events" Calendar)



- 3rd John Roper & the Bob Knight Four Doo Wop Group at Sergio's **541-6554**
- 5th Chamber Fall Festival/Craft Fair to benefit Our Lady of Lourdes **541-1443**
- 7th MIYJCC All About Sukkot Evening Family Workshop **822-3535**
- 15th Sinatra Evening of Crooning at Sergio's **541-6554**
- 16th Live music at IL Classico **798-8496**
- 17th Elvis Night with Steve Mitchell at Sergio's **541-6554**
- 18th Briarcliffe College Open House Patchogue Campus **(631) 654-5300**
- 21st & 25th Massapequa Youth Wrestling Sign-up Tommy at **445-1687**
- 23rd Chamber of Commerce Luncheon at Big Daddy's **541-1443**
- 24th Murder Mystery Dinner Show at Sergio's **541-6554**
- 25th Scholarship Day-Briarcliffe College/Open House Bethpage Campus **918-3600**
- 26th MIYJCC 12th Annual Poetry Reading Series and Poetry Contest **822-3535**
- 29th Elvis Night with Steve Mitchell at Sergio's **541-6554**
- 29th Chamber of Commerce 3rd Annual Business Expo at Elks Lodge **541-1443**

FREE PRINT OFFER



FREE
Print with any
custom frame order

AND receive a gift
certificate for \$20.00
towards custom
framing of your
selection of **FREE** art.

Long Island Picture Frame & Art Gallery
4780 Sunrise Highway, Massapequa Park (516) 798-8400 www.lipf.com

So, what makes up the “Who’s Who” at massapequaNEWS.com? Perhaps it is a showcase of a brilliant and nouveau art piece done by a local artist. Possibly it is a soul-stirring account of the entrepreneurial struggle that a fellow Massapequan has undergone to achieve great things. And, as of late, we could not limit the qualified “Who’s Who” candidates to just Massapequans. The exponential growth of this talent has us branching out to the four corners of Nassau and Suffolk alike. At massapequaNEWS.com, and now on its parent domain, LongIslandNEWS.info, stories such as these can mingle within the microcosmic fishbowl that is Long Island. We traverse the world of media to bring you the stories of your friends, family and neighbors: video interviews hosted by our very own Christine Sohmer, and compilations of biographical information on the massapequaNEWS.com “Who’s Who” page and LongIslandNEWS.info.

But, how could we figure out who is who without first compartmentalizing this division? We organized the “Who’s Who” into categories: “Athletes,” “Builders,” “Culinary Masters,” “Entrepreneurs,” the “Famous,” “Future Einsteins,” “Masters of Art,” the “Political,” the “Families,” the “Infamous,” “Professionals” and “Unsung Heroes.” Who would have known that we have such unique individuals on Long Island, much less in this Town? Well, we did! Here is a sneak preview of the upcoming month in the “Who’s Who” of massapequaNEWS.com and LongIslandNEWS.info:

For the week beginning October 6th, we will be speaking with Dr. George Santiago, Jr., the famed President of Briarcliffe College. Upon meeting Dr. Santiago, we were pleasantly surprised to find that he emanates a professional disposition, but with a modern and hip twist. He discusses, in his soft-spoken temperament, the history and evolution of Briarcliffe College, and, further, about sitting on the board at the Fair Media Council. He speaks with us, on a more personal note, how he is honored to be involved in enhancing the educational prospects for Long Island’s Hispanic populace—especially during the month of Hispanic Heritage Day. As the 1st generation of college graduates in his family, Dr. Santiago is an inspiration. Additionally, his interview will run on the homepage until the 12th and syndicate on YouTube. Visit with Dr. Santiago at the Bethpage Campus on Scholarship Day Campus or contact Briarcliffe College at (516) 918-3600.

The following week, beginning on the 13th, we sat with Renee Alfieri, the Career Development Coach and Human Resources Consultant with Empowering Inquiry. We spoke with Ms. Alfieri about the difference between career coaching and human resources consulting. Professionally and personally, Renee is a well-learned

woman, who speaks eloquently and possesses a voice to be heard. And justifiably so! Renee earned her Bachelors Degree (B.A.) in Human Relations from PACE University on a Staff Scholarship. From New York University, she earned her Masters Degree (M.A.) in Career Counseling and a Certificate of Advanced Study (C.A.S.) with New York State Provisional Certification as a School Counselor. Her outstanding academic background is matched by her impressive years of experience – 20 to be exact. Contact Renee to coach your career and/or consult with your organization at (516) 809-6294.

In the October 20th interview, we speak with Richard Grillo, an agent at Grillo & Associates, a Nationwide Financial Network. Grillo & Associates manages competitive business owner policies, general liability and contractor insurance, property and liability insurance, commercial vehicle insurance, and workers’ compensation. Mr. Grillo, as we found, possesses a unique combination of high energy and deep grounding. As a second generation Grillo, Rich extends his business mindset of competitive insurance rates. Beyond his “head for business,” he puts much thought into the greater good of the next generation of Massapequans. During the week of October 19th, Rich will provide ID kits for child safety in our community. You can call his office in advance to reserve your kit at (516) 798-0320.

Finally, the much anticipated interview: the October 27th version that airs until November 2nd. We met with our NYS Assemblyman, Joseph Saladino to discuss his re-election. Assemblyman Saladino represents the 12th Assembly District in the greater Massapequas, Farmingdale, and portions of Levittown. Joe was a leading factor in passing Megan’s Law and is working on lifting the statute of limitations on rape. He retains a focus on protecting children from sexual predators. A life-long Massapequan and recent Hall of Famer, our Assemblyman is pushing to shift paying for education from property tax payers to the State budget. Playing an active role in the events and happenings in Massapequa, he “naturally” focuses on protecting the environment from further adulteration. Assemblyman Saladino is campaigning for re-election this November; get out the vote this Election Day, Tuesday November 4th or contact his office (516) 844-0635.

These, my fellow Massapequans, are but a mere handful of the grand and unique individuals that hail from and now reside on LongIslandNEWS.info. Now you know “Who’s Who.” As we are currently scheduling the November line-up, if you (or someone you know) have touched the lives of others, or somehow spun our microcosm on its axis, then we must speak with you: (516) 799.NEWS §

L LongIslandNEWS.info

“Who’s Who”

Because Everybody is Somebody



Long Island -- culturally wealthy and historically rich, consists of a modern society built on a history of prosperous soil that develops and nurtures seedlings of extraordinary homes, businesses and schools. But it is the natives of Long Island that make it the desirable place to be. With an estimated populace in the millions, it is the most inhabited island in any U.S. state or territory and the largest island in the continental United States.

A Native American name for Long Island is, reportedly, "Paumanok," meaning "the island that pays tribute." Known for its affluence and high quality of life, Long Island is the birthplace of the famed NHL team, the Islanders, as well as the NFL team the Jets, Theodore Roosevelt and Billy Joel. Long Island has reared countless individuals that have greatly impacted this community and the World. The LongIslandNEWS.info “Who’s Who” is a chronicle that identifies the famous, the infamous and everyone in between.

Upgrade your Complimentary
“Who’s Who” Entry to Include:

Written Biography

Your profile: education, profession, family, background, etc: \$175

Photograph

Include your existing photograph at \$79 or schedule a shoot with our photographer: \$399

Video Interview

Web-journalist interviews you on camera: \$599

Framed Proclamation

A handsomely framed and engraved proclamation that identifies your induction into the massapequaNEWS.com "Who's Who:" \$125

Select from the list above a la cart services or SAVE \$198 with the “Great Water Land” Package: \$1,100 for a **lifetime** membership includes your Written Biography, Photo shoot with our Photographer, Video Interview, Framed Proclamation AND bonus hyper-link to your website. Take advantage of these savings by payment in full at time of inclusion. Or, opt to spread the “Great Water Land” package over a year at \$115 per month.

5023 Merrick Road, Massapequa, NY 11758 (516) 799.NEWS

The LongIslandNEWS.info “Who’s Who” is proudly not affiliated with any other “Who’s Who.”