

INSIDE THIS EDITION

- 1 Video web-casting in Massapequa with the:
 - Vice-President of the "Sports Bar for Kids"
 - Disc Jockey & Music Man
 - Custom Framing Design Specialist
 - Salon Owner
- 2 From the Editor's Desk
- 3 Receive FREE e-NEWS via e-mail
- 4 Upcoming Events
 - Massapequa Sign Shop Grand Opening on 3/3/08
 - Blood Drive on 3/6/08
 - Giants' Day at Last Licks on 3/8/08
 - Parent University on 3/8/08
 - "A Touch of Elvis" at Sergio's on 3/19/08
 - Murder Mystery Night at Sergio's on 3/28/08
- 5 Musings on Neophyte Web Journalism
- 6 "Who's Who" of Massapequa

Point your Browser to massapequaNEWS.com Each Week in March as we feature on Location Interviews with:

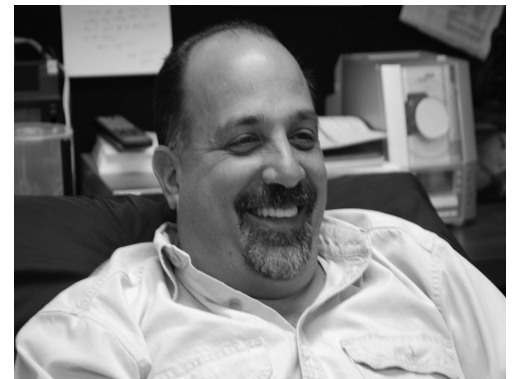
Stephen Costello, Vice-President
Last Licks/Steiner Sports
Brings the NY Giants to
Massapequa March 2nd



Rob Geekie, Custom Framing Design Specialist
L.I. Picture Frame & Art Gallery
"Continually Framing the Impossible"
March 16th



D-Jay Joey, Owner
D-Jay Joey & Company
"The Ultimate in Disc-Jockey Entertainment"
March 9th



Lorna Khalil, Salon Owner
Beyond Beauty
"Nails, Hair, Skin and More!"
March 23rd



From the Editor's Desk

"Beware the Ides of March."

William Shakespeare's Soothsayer warned Julius Caesar, yet Caesar went forth to meet his "maker" on the 15th of March.



A modern-day Soothsayer, we are but mere messengers. Careful with the messages we carry, we understand that where there is power, so there is fear. When one deals from fear, poor choices are made. Re-consider Caesar's demise.

So, what is the message we carry now? Whatever truths exist, albeit meningitis, missing person, struggling economy, etc., find your strength and deal from it. Make good choices. Always.

Marching forward, prepare yourself for the old weather proverb: "...in like a lion, out like a lamb" and mark your calendar for important happenings in March:

Daylight Saving Time begins on Sunday, March 9, 2008 (set your clocks ahead); Palm Sunday is on the 16th; St. Patrick's Day on the 17th; the beginning of Spring on the 20th; Good Friday on the 21st and Easter on the 23rd.

Support your neighbor, shop Massapequa and stay connected to massapequaNEWS.com!

-Alyssa-Rae, Assistant Editor
March, 2008



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Upcoming Events in the Community

By: Sabrina "Montana"



March 8th GIANTS' Day at Last Licks Massapequa

- Brandon Jacobs
- Osi Umenyiora
- Ahmad Bradshaw
- Steve Smith
- Kevin Boss
- Zak DeOssie
- Sinorice Moss
- Jay Alford
- Gerris Wilkinson
& Craig Dahl



March 3rd
Massapequa
Sign Shop
Grand Opening
Ceremony

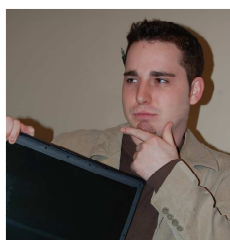


ADVANCE TICKETS AVAILABLE ON
massapequaNEWS.com's "Shopping" page

DETAILS & more local events on
the
"Calendar of Events"

- Thursday, March 6th-TOB Blood Drive
- Saturday, March 8th- Parent University in MSD
- Friday, March 19th-A Touch of Elvis at Sergio's
- Friday, March 28th-Murder Mystery Night at Sergio's





Musings on Neophyte Web Journalism

By: Will Slater, Web Journalist

Video Journalism is drastically different from any kind of writing or literary practice that I have ever encountered. When I first joined massapequaNEWS.com, my bread and butter skill was my ability work the word through the pen and pad, or the computer word processing system. When writing a piece of journalism or literature, one has the privilege of the eraser or the backspace bar. One has the ability to make as many mistakes as humanly possible, to write as many bad sentences as any writer can imagine and still get away with writing a great piece. All of this is due to the wonders of the eraser, the backspace bar and new age word processing programs. However, when one is attempting to get a point across through a web video dialogue, such luxuries as the backspace button are wholly inaccessible.

Obviously, the art of the web video interview is extremely difficult to perfect, but that is only one piece of the intricate puzzle of online journalism. There are many other specifics of the web news business that are constant issues in making a news web site run properly, let alone smoothly. Things such as deadlines, scheduling conflicts, editing issues, and time constraints overall are constantly wreaking havoc in the lives of web journalists across the country.

At the time this piece was written, Thursday, February 21st, the masterpiece of a finished product (the March print edition of massapequaNEWS.com) that you see before your eyes was just about half way completed. Hard to believe, isn't it? And the half that was done was not completed quite as easily as you may be thinking.

For one feature of this month's edition, and my first ever interview that I would be conducting for massapequaNEWS.com, I was to shoot a video segment with Joey of d-Jay Joey and Company. Joey is the owner of said business that has been in operation for over three decades. I had never done an interview like that before, but judging various online interviews from afar, I figured that it would be easy as "cake." However, when I actually attempted to perform my interview with Joey, my expectations of ease were not met as planned. I messed up my camera angle, I spoke too fast, I interrupted my "interviewee" non stop, I fumbled over my words in attempts to utilize hyperbole and to call the interview as a whole an embarrassment would be a colossal understatement.

Following my laughter with d-Jay Joey, I had an interview scheduled with Lorna, the owner of Beyond Beauty Salon on Broadway in Massapequa. I was upset with myself over my earlier indiscretions, so I made my best attempts to keep my head up and follow through with my next assignment. This time, I had the interview nailed. I was much less nervous during my second stint in front of the camera and I refused to let my journalism career die in its early stages. My interview with Lorna will debut on

massapequaNEWS.com on March 23rd. (Thanks to Lorna for the salon gift certificate, it was the ideal gift to give my mother for Valentine's Day).

With a renewed sense of confidence, I was able to re-shoot the interview with d-Jay Joey, find it to be successful, and recover my dignity. However, the fact remains that the process of the online video web cast is much more difficult than the video itself leads on. I thank d-Jay Joey for his patience with a novice (although permeating with raw talent) web journalist and his on camera interview can be seen on massapequaNEWS.com beginning March 9th.

With the two interviews and their respective participants finding time slots in the massapequaNEWS.com March schedule, two interviews for the remaining Sundays in March had yet to be shot. In fact, scheduling from one of the interviewees had yet to be confirmed! As I am writing these words right now I am not aware, due to verification issues, of whether the March 2nd installment of massapequaNEWS.com will feature T.O.B. Supervisor John Venditto, a promotion with Steiner Sports, or a garage band of teenagers from North Massapequa. If those three parties sound vastly different from one another to you, then you're absolutely right, and there is only one explanation that I can offer to you. The world of web journalism is one of intricacies as well as entertainment and it, just like the Lord, works in mysterious ways.

At any rate, the March 16th edition of massapequaNEWS.com will feature Rob from L.I. Picture Frame & Art Gallery in Massapequa Park. This to me is ironic because Rob and I frequented the same private elementary school as children, and it was an experience that more resembled a stay in a totalitarian state. It is obvious to me now that despite the administrators of our former scholastic establishment's best efforts to crush our individuality and creative spirits, we have risen from the adversity to become the critical thinking, intelligent individuals that we are today. That to me is uplifting, if nothing else, but I digress.

I'll be speaking with Rob about his work place, L.I. Picture Frame & Art Gallery ("LIPF"), the specifics of his job, and those who work around him. It promises to be an informative and entertaining piece about a local business that is "continually framing the impossible."

The world of online news that I have entered is one that I have no misgivings whatsoever about immersing myself in. It has allowed me not only to share my ability as a writer with the local populace; it has also enabled me to become much better-rounded as an aspiring journalist. My experience in web journalism, more specifically in shooting on camera interviews, will aid me exponentially going forward into the future, and I am confident that I will aid massapequaNEWS.com in being the leading force in local NEWS. Stay tuned to massapequaNEWS.com and its monthly publication for more enthralling local news stories, and more Slater. Enjoy March Madness, I am out.

MassapequaNEWS.com

"Who's Who"

Because Everybody is Somebody



The greater Massapequas – culturally wealthy and historically rich, encompass a modern society built on a history of prosperous soil that develops and nurtures seedlings of extraordinary homes, businesses and schools. But, it is the natives of Massapequa that make it the desirable place to be. Meaning "Great Water Land," Massapequa was named for the tribe of noble Indians that inhabited the land. The town has reared countless individuals that have greatly impacted this community and the world. The massapequaNEWS.com "Who's Who" is a chronicle that identifies the famous, the infamous and everyone in between.

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The massapequaNEWS.com "Who's Who" is proudly not affiliated with any other "Who's Who."